

# Workshop Agenda

‘Building a future-proofed fare collection system with open, non-proprietary and secure transit solutions’

*By the Open Standard for Public Transportation Alliance behind the CIPURSE specifications*

Part 1: General – starts at 9:30am

- |  |   |            |
|--|---|------------|
| <b>1. Welcome</b><br>Philippe Martineau, Rambus  | Welcome participants and short presentation of OSPT Alliance  | 10 minutes |
| <b>2. US Public Transport status</b><br>Chung Chung Tam, American Eagle  | Expect a review of latest trends: APTA/ New York win by Cubic / ...   | 30 minutes |
| <b>3. Importance of open non-proprietary standards</b><br>Fabrice Jogand-Coulomb co-chair<br>MKT WG, OSPT Alliance | OSPT Alliance to demonstrate why open, non-proprietary standard are key to public transportation and forward looking (including cEMV) | 30 minutes |
| <b>4. CIPURSE and Automated Fare Collection</b><br>Carne Fabregas CTO, ATM<br>(Video)                              | AFC Collection at ATM Barcelona<br>A digital strategy for mobility  | 20 minutes |

*Morning Break: 11am – 11:15am*

- |  |  |                 |
|--|--|-----------------|
| <b>5. Future vision of ticketing</b><br>Stephen McSpadden, co-chair<br>HCE WG, OSPT  | OSPT Alliance presents the evolution of ticketing with mobile, wearable and beyond ...   | 10 minutes      |
| <b>6. CIPURSE cards and mobile</b><br>Fabrice Jogand-Coulomb co-chair<br>MKT WG, OSPT Alliance/<br>Viktor Brajak, co-chair HCE WG,<br>OSPT | High-level introduction to CIPURSE technology, open payments & alternatives: cards, mobile and HCE, including cost prospective | 30 + minutes    |
| <b>7. CIPURSE Success Stories</b><br>Laurent Cremer (Video)  | International success stories. Some CIPURSE achievements in various market verticals.  | 10 - 15 minutes |

*Lunch Break (1 hour)*

Part 2: Afternoon session

- |   |  |            |
|---|--|------------|
| <b>1. Attendee Activity<br/>Facilitated by Rambus</b>                                       | Definition of what matters to those attending. Feedback form Chicago workshop.<br>Collection of topics via exercise for review in Part 3 | 30 minutes |
| <b>2. CIPURSE in Action</b><br>Fabrice Jogand-Coulomb<br>co-chair MKT WG,<br>OSPT Alliance  | Profiles, tools: ABT, Stored Value, Smart Cities,<br>Migration from Legacy to CIPURSE.   | 20 minutes |
| <b>3. Upgrading to CIPURSE</b><br>Artur Costa, CEO Planeta<br>Informatica (Live /<br>Video) | Seamless integration from legacy to open standard. An<br>example of SAM multi service  | 20 minutes |
| <b>4. Wearables in Transit</b><br>Erdal Yazmaci, Cardtek<br>Digital Payment Solutions       | Real world example of using wearables in Public<br>Transport & the importance of Open Specifications                                     | 20 minutes |

*Afternoon break*

Part 3: Expert, Interactive & Q&A session

- |  |  |            |
|--|--|------------|
| <b>1. Review of Operator<br/>Inputs: including Q&amp;A</b> | All experts invited by OSPT Alliance are available to<br>answer questions                                | 1 hour     |
| <b>2. Next steps</b>                                       | Proposition from OSPT Alliance to all participants and<br>attendees. The OSPT Alliance wants your input! | 30 minutes |

Part 4: OSPT Alliance member presentations

- |                                   |  |                         |
|-----------------------------------|--|-------------------------|
| <b>1. Vendor elevation speech</b> | Presentation of their CIPURSE solution by various<br>vendors | 5 minutes per<br>vendor |
|-----------------------------------|--|-------------------------|

*Meeting Wrap-up & Dinner at 6pm at Absinthe on Hayes  
(Transport will be provided)*