

# Why OSPT Alliance?



To truly realize the success of Mobility as a Service (MaaS), **standardization will be essential.**

➤ OSPT Alliance is on a mission to bring together all stakeholders to realize a more secure, seamless and harmonized transport and mobility ecosystem.

➤ It develops and owns the CIPURSE™ Specification, a non-proprietary open standard for secure transactions.

➤ Over 110+ member companies.

➤ Comprised of stakeholders including:

*PTAs and PTOs, system integrators, hardware manufacturers, software developers, consultants, smartcard vendors, industry and not-for-profit associations, testing experts and TSPs*

## The open standard for transport ticketing

CIPURSE is already widely considered 'the' open standard for transport ticketing...

But it's now adding value across the world to a number of different applications.



## With deployments live across the world, from Brazil to Korea...





## **CIPURSE is...**

- Developed on industry-proven security standards
- Cost-effective
- Form factor & hardware agnostic
- Simple to scale
- Mature, industry-recognized
- Free from vendor lock-in
- Quick – with transaction times below industry standards
- Tailorable to local needs
- Supportive of multi-application solutions
- Futureproof – supporting ABT, stored value and mobile use cases

## **Will you be next to join OSPT Alliance?**

→ Visit our website to learn more:  
[www.osptalliance.org](http://www.osptalliance.org)

Follow us on Twitter  
[@OSPTAlliance](https://twitter.com/OSPTAlliance) and [LinkedIn](https://www.linkedin.com/company/osptalliance).

